

CROSS
TEXTILES
THE
NEWSLETTER
2021-First Quarter

With the pandemic spreading its effects worldwide at an unprecedented speed, the past year was a year that industries and companies have had to demonstrate their strength, agility, and leadership.

We are proud to say that, despite every challenge the year has brought upon us, we were able to sustain all of our workforces and continue to run our production lines.

We would like to acknowledge all of our stakeholders for this success. With the help of each employee in our production lines, we can vouch for the old saying, **"what doesn't kill you makes you stronger."** Like many other companies, we're all in this together, and our customer ties are stronger than ever before.

Thank you all!

We wish everybody a healthy, productive, and successful year!

-A Corporate Culture- Gender Equality

At Cross Textiles, we cherish equality and have zero tolerance for any kind of discrimination.

Therefore, we are proud to announce our gender-equality workforce with a percentage of **50.1% female** and **49.9% male** employees.

We encourage even more women to join our company and support gender equality within the denim industry.



Sustainability Means More With LCA

With big success comes big responsibility.

As one of the biggest denim manufacturers in the world, we've always ensured that we are as sustainable as we could be with LCAs.

Now, we've taken a more comprehensive approach and included our customers in our LCA processes.

One of the first examples is our **H&M & LEE collaboration**, which has been a huge success! We've had the chance to demonstrate the positive environmental impact of our production process, and inform our consumers about it with special labels.

As we execute LCAs with our customers, we get the chance to **make Cross Textiles and its stakeholders more transparent than ever before!**



-Our Newest Investment- CLO | 3D Fashion Design Software

Technology is a tool that provides resource efficiency, speed, flexibility, increased collaboration, and inspiration. And as a leading denim manufacturer, we cultivate change - and technology - with agility.

As the pandemic has led to different approaches in almost every industry, investing in CLO has been an effective step in keeping our production line running in the most sustainable - and socially distanced - way possible.

With CLO, we have started to:

- Offer our customers samples much faster.
- Reduce use of raw materials with fewer samples.
- Travel less by presenting digital collections to stakeholders, which helps keep socially distanced and decrease the number of attended flights.
- And ultimately, encourage all stakeholders to become more creative.



We aim to serve our customers with the best solutions and products that technology offers and to be a leader within our industry in any way possible.

-A Company Value- Corporate Sustainability



At Cross Textiles, sustainability is of our nature. We have invested in technology for a brighter future since 1939 and we will continue this journey into the future.

As per the **measures taken within the pandemic**, the training programs were executed online but at an extensive scale. To successfully maintain our sustainability approach across our company, **we've raised awareness among our employees** with corporate sustainability training.

-A Company of Ethics- Our Fairtrade Certificate

We value being fair and ethical. Therefore, we got our Fairtrade certification which helps build and support a better workforce and environment with projects that contribute significantly to:

**Preventing child labor,
Fighting climate change,
Stopping forced labor.**

And so much more. From ethical raw material sourcing to defending human rights, **Cross Textile has - and always will - take any measure to support a sustainable and ethical presence.**

WE ARE A FAMILY BUSINESS **WITH 44 YEARS OF EXPERIENCE** IN MANUFACTURING DENIM

[VISIT OUR WEBSITE](https://www.crosstextiles.com)

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